

Do you want to give up smoking?

Have you previously (unsuccessfully) tried to give up?

Beat the ban and make a fresh start

Why not take part in a new Stop Smoking Study being run by your local pharmacy now?



The objective of the study is to assess the effectiveness of a new technology, NicoTest™, in helping people to stop smoking.

The NicoTest™ uses a finger prick blood sample from a smoker to analyse for genetic variations which have been suggested to have strong links to smoking and addiction.

It has been estimated that 60% of people are taking either the wrong medication or the wrong dose — potentially affecting their chances of a successful quit attempt. The NicoTest™ combines information from the blood sample, NicAlert™, a biochemical diagnostic device, and a biometric questionnaire to provide a Personalised Treatment Report recommending the best choice of medication and correct dosage for the individual.

The NicoTest™ also provides smokers with a 24/7 online support system to help address the lifestyle changes of nicotine dependency. This enables contact with other quitters around the clock and access to a nurse for first-hand advice.



Smokers interested in joining the NicoTest™ trial who have access to the Internet and can visit www.NicoTest.com/study.html

For details of your nearest participating pharmacist, or for more information about the NicoTest™ email us at info@g-nostics.com or phone **0870 770 2850**

The NicoTest™ is available free of charge for a limited time to qualifying participants.